

Tiffany Larson

GRAPHIC DESIGNER

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/TIFFANYNICOLELARSON 

About

I'm a graphic designer in New Jersey focusing on branding, marketing, merchandise, and a sprinkle of UX/UI. I have a passion for good design, whether it be eye-catching podcast artwork or a cute t-shirt design. I hope to make the world a little prettier, one good logo at a time.

Proficiencies

Adobe Illustrator



Adobe Photoshop



Adobe XD



Adobe InDesign



Skills

Bilingual (Spanish)

Copywriting & Grammar

Interpersonal Communication

Customer Service

Social Media

Collaboration

Adapting & Learning Quickly

Attention to Detail

Design Experience

JAN 2021 –
CURRENT

FREELANCE DESIGNING

Although I have freelanced since high school, I started focusing on it further during the pandemic. I've designed logos & branding for a variety of podcasts (Fic Clique, Baseball Dailies), small businesses (Geek Cred Online), non-profits (Reflecting His Heart), and fan merchandise for properties I love. Most notable ongoing client is marketing for BossedUp.org.

FEB 2019 –
JAN 2021

THE APPINEERS

LEAD GRAPHIC DESIGNER

Contract work turned full-time, I spent my days designing custom logos for 50-60 clients a month, along with the beginning stages of user interface designs for their app ideas. For clients further in the process, I designed the UI for every screen of the app, providing blueprints for the app to be built upon. I was quickly promoted to the lead graphic designer after a couple months of full-time work.

MAY 2017 –
NOV 2017

SPLASH OMNIMEDIA

GRAPHIC DESIGN INTERN

A six-month internship with the thriving marketing and design firm in Lexington, South Carolina. While there, I designed logos, email marketing campaigns, business cards, social media graphics, and much more. Notable clients include Handpicked Boutique and the South Carolina Association for CPAs.

FEB 2015 –
AUG 2015

SIGNARAMA

GRAPHIC DESIGNER

Hired as a client account specialist/front desk attendant, they quickly realized I was proficient in design. I would take half of the design jobs, creating banners, yard signs, logos, and more, all while being the point of contact for the store. I would also spend time on the table, manually working to put together the best result for the customers.

Education

FULL SAIL UNIVERSITY

GRAPHIC DESIGN

2016 - 2018

CLEMSON UNIVERSITY

GRAPHIC COMMUNICATIONS

2012 - 2014

LEXINGTON HIGH

DIGITAL ART & DESIGN FOCUS

2009-2012