

Tiffany Larson

GRAPHIC & UI/UX DESIGNER

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/TIFFANYNICOLELARSON 

About

I'm a graphic designer in New Jersey specializing in UI/UX design, branding, and marketing. I have a passion for good design, whether it be a memorable marketing campaign or a seamless user interface in an app. I hope to make the world more beautiful, one good logo at a time.

Proficiencies

Adobe Illustrator



Adobe XD



Adobe Photoshop



Adobe InDesign



Skills

Bilingual (Spanish)

Copywriting & Grammar

Interpersonal Communication

Customer Service

Social Media

Collaboration

Adapting & Learning Quickly

Attention to Detail

Design Experience

FEB 2019 –
JAN 2021

THE APPINEERS

LEAD GRAPHIC DESIGNER

Contract work turned full-time, I spent my days designing custom logos for 50-60 clients a month, along with the beginning stages of user interface designs for their app ideas. For clients further in the process, I designed the UI for every screen of the app, providing blueprints for the app to be built upon. I was quickly promoted to the lead graphic designer after a couple months of full-time work.

MAY 2017 –
NOV 2017

SPLASH OMNIMEDIA

GRAPHIC DESIGN INTERN

A six-month internship with the thriving marketing and design firm in Lexington, South Carolina. While there, I designed logos, email marketing campaigns, business cards, social media graphics, and much more. Notable clients include Handpicked Boutique and the South Carolina Association for CPAs.

FEB 2015 –
AUG 2015

SIGNARAMA

GRAPHIC DESIGNER

Hired as a client account specialist/front desk attendant, they quickly realized I was proficient in design. I would take half of the design jobs, creating banners, yard signs, logos, and more, all while being the point of contact for the store. I would also spend time on the table, manually working to put together the best result for the customers.

Education

FULL SAIL UNIVERSITY

GRAPHIC DESIGN

2016 - 2018

CLEMSON UNIVERSITY

GRAPHIC COMMUNICATIONS

2012 - 2014

LEXINGTON HIGH

DIGITAL ART & DESIGN FOCUS

2009-2012